

2018 *USAE* E-Blast Hot Dates

USAE E-Blasts can be sent on *any* date. Our guaranteed rate base is 46,000 association and meetings industry executives.

Following is a list of major 2018 industry events with recommended e-blast dates for the 7-10 business days prior to the event.

To give clients exclusivity, *USAE* sends only ONE E-Blast per day to its list.

Event	Recommended 2018 E-Blast Dates
PCMA Convening Leaders	12/27; 12/28; 12/29; 1/1; 1/2; 1/3; 1/4; 1/5
RCMA Emerge	1/22; 1/23; 1/24; 1/25; 1/26; 1/29
DMAI Destinations Showcase	February – March dates TBD
ASAE XDP	4/10; 4/11; 4/12; 4/13; 4/16; 4/17; 4/18
IMEX Frankfurt	5/7; 5/8; 5/9; 5/10; 5/11; 5/14
USTA IPW	5/10; 5/11; 5/14; 5/15; 5/16; 5/17; 5/18
IBTM Americas	Early June 2018 TBD
MPI WEC	5/24; 5/25; 5/28; 5/29; 5/30; 5/31; 6/1
ASAE Annual Meeting	8/8; 8/9; 8/10; 8/13; 8/14; 8/15; 8/16; 8/17
HSMAI MEET	8/27; 8/28; 8/29; 8/30; 8/31; 9/3; 9/4
IMEX America	10/4; 10/5; 10/8; 10/9; 10/10; 10/11; 10/12; 10/15
IAEE Expo! Expo!	12/3; 12/4; 12/5; 12/6; 12/7; 12/10
Association Forum Holiday Showcase	12/10; 12/11; 12/12; 12/13; 12/14