

2017 *USAE* E-Blast Hot Dates

USAE E-Blasts can be sent on *any* date. Our guaranteed rate base is 46,000 association and meetings industry executives.

Following is a list of remaining 2017 major industry events with recommended e-blast dates for the 7-10 business days prior to the event.

To give clients exclusivity, *USAE* sends only ONE E-Blast per day to its list.

HSMAI MEET	8/28; 8/29; 8/30; 8/31; 9/1; 9/4; 9/5
IMEX America	9/29; 10/2; 10/3-SOLD; 10/4; 10/5-SOLD; 10/6; 10/9
IAEE Expo! Expo!	12/3; 12/4; 12/5; 12/6; 12/7; 12/10
Association Forum Holiday Showcase	12/10; 12/11; 12/12; 12/13